

95c Window Shades

Every One Perfect—Special,

Purchase of 50 dozen Excellent Quality Opaque Cloth Shades, in white, green, etc. These good shades at 74c are a striking example of the way prices are being lowered at King's Palace. Complete with ring and all fixtures. Get your supply tomorrow.

74c

Satisfaction First
KING'S PALACE
810-818 Seventh Street

40c Yard-Wide
Percalé, 29c yd.

NEW shipment of new patterns in this standard quality yard-wide percale. White and navy blue grounds, showing many new designs.

29c Apron
Gingham, 18c Yd.

RELIABLE Quality Apron Gingham, best Indigo blue dye; warranted fast color; in checks of assorted sizes. Save 11c a yard tomorrow.

35c Yard-Wide
Bleached Cotton 22c

AN underprice purchase and sale of a grade of bleached cotton that is staple everywhere. Firm, closely woven quality. A substantial saving.

King's Palace
Economy
Kolumn

UNBLEACHED COTTON—35c Yard Wide Unbleached Cotton, heavy quality, for making sheets, etc. Yard **18c**

LONGCLOTH—\$5.50 Yard Wide Longcloth, soft, fine quality. 10-yard piece. **\$3.98**

TOWELS—Each of 25c Huck Towels, 17x24 size, with woven red borders. Each **16c**

HEMMED DIAPERS—\$3.50 24x24 Hemmed Birdseye Diaper Cloth, put up one dozen in sealed package. Dozen **\$2.65**

OILCLOTH—69c heavy, non-cracking quality Table Oilcloth, in white, tile and dark patterns. 6-ft width. Yard **48c**

SHELF OILCLOTH—15c Shelf Oilcloth, of durable quality, in blue and gold; light patterns. Yard **11/2c**

CURTAIN RODS—20c Heavy Brass Curtain Rods, can be extended to 50 inches. Silver-finished knobs. Complete with fixtures. Each **10c**

LUNCH BOXES—30c Fiber Lunch Boxes, good size, well made and moisture-proof. Limit one to a buyer at each. . . . **25c**

CORSET COVERS—\$1.00 Muslin Corset Covers, lace and embroidery trimmed. All sizes **69c**

APRONS—Percale and Gingham Aprons, bib and waistband styles. Round and square. 29c value. . . . **79c**

BUNGALOW APRONS—Made of pink and blue chambray, trimmed with white braid. Open front, belt and pockets. \$2.50 value. . . . **98c**

HOUSE DRESSES—Regulation model, in Percale Dresses, with round collar and long sleeves. \$2.00 value. Special **\$1.35**

CHILDREN'S DRESSES—Well made Gingham Dresses, with medium waists and full skirts. \$2.00 value. Sizes 2 to 6 **\$1.59**

WAIST—\$2.25 and \$2.50 Lingerie Waists, embroidered voiles and striped and checked white dimity; also colored madras. Reduced to **\$1.89**

BANDEAUX—Women's Pink Mesh Bandeaux, open front or back. Real 50c value. Reduced to **45c**

STAMPED GOODS—Tan Lingerie Scarfs and Pillow Tops, in large daisy patterns. Each **59c**

WHITE WAX PAPER—50 sheets. . . . **85c**

ALARM CLOCKS—Heavily Nickelplated Alarm Clocks, with guaranteed movement. . . . **\$1.79**

CREPE TOILET PAPER—6 rolls for **22c**

VELVET BAGS—Velvet Handbags, with chain, buckle, dies, inside purse and mirror. . . . **\$1.25**

GRADUATED CUT JET BEADS—25c **25c**

MEN'S BEACON SOCKS—Genuine Beacon Brand Black Socks, with white soles. Perfect quality. Reduced to **29c**

FIBER SILK SOCKS—Men's \$1.00 Onyx Fiber Silk Socks, in black, cordovan, navy and suede. Perfect quality. . . . **49c**

MEN'S UNDERWEAR—Famous Lambdowen Heavy Fleeced Shirts and Drawers in broken sizes. \$2.00 value. Garment **\$1.19**

MOLESKIN UNDERWEAR—Men's \$2.00 Mole Skin Heavy Gray Fleeced Shirts and Drawers. Each **\$1.19**

WORK SHIRTS—Men's Heavy Blue Chambray and Ironclad Khaki Shirts with collar and pocket. Slightly imperfect. Each **98c**

BOYS' BLOUSES—\$1.00 Striped Percale and Blue and Gray Chambray Blouses, in all sizes. Perfect quality. . . . **69c**

BOYS' SUITS—Lot of Fancy Cloth Suits that sold for \$10.00 to \$12.98. Sizes 7 to 14. . . . **\$6.98**

WOMEN'S HOSE—Medium Weight Black Hose, of serviceable quality. Slightly imperfect. Each **17c**

CHILDREN'S HOSE—All sizes, in black; some sizes in brown. Durable Ribbed Hose for boys and girls. . . . **25c**

LISLE HOSE—Regular and extra sizes, in Women's Lisle Hose, some perfect, some seconds. Black, white, brown and balbriggan. . . . **29c**

INFANTS' HOSE—Silk-plated Wool and Cotton White Hose, of beautiful quality. Sizes 5, 6 and 7. . . . **29c**

FAY STOCKINGS—All sizes in Children's Famous Fay Extended Stockings. White and black. . . . **59c**

CHILDREN'S UNION SUITS—Most all sizes in these Heavy Ribbed, Fleeced Union Suits; slightly imperfect. . . . **\$1.00**

WOMEN'S UNION SUITS—Heavily Ribbed, Fleeced Union Suits; slightly imperfect. Regular and extra sizes. . . . **\$1.00**

HAIR RIBBONS—All Hair Bow Ribbons, in black, white and popular colors. . . . **27c**

MUFF BEANS—Pain white, cotton filled. 13x30, 69c. 11x24, special. . . . **49c**

BEAD TRIMMINGS—The new Crystal and Bugle Beads, in black and colors. Bunch **39c**

BABY FLOUNCINGS—7 inch wide Flouncings, with set-on ruffle. Many dainty patterns. . . . **75c**

DRESS GINGHAM—69c 32-inch Zephyr Gingham, in plaids, stripes, checks and plain colors. Yard **39c**

GIRDLE RIBBONS—Beautiful Satin Ribbons, of heavy quality, in black and navy. Yard **65c**

CLUNK LACE—New patterns for trimming curtains and centerpieces. Eru and white. . . . **35c**

HAIR SWITCHES—Best fine, wavy Switches, three-strand style, in all shades of gray mixed. Finest quality. . . . **\$6.50**

Special

\$3.00 Yard-Wide
Black Satin Duchesse

HERE'S a price-upset to set the whole town talking—superb silver-edge Black Satin Duchesse at \$1.79 a yard—reduced from \$3.00, and sold not so long ago at \$4.00. Rich, satiny quality that will give extraordinary service. Dyed a deep, true, permanent black. Limit 10 yards to a buyer at this bargain price.

Silk Duvelyn, \$7.98
Regular \$10.50 40-inch Silk Duvelyn, richest and most favored fall and winter silk. Comes in navy, royal, taupe and brown.

Taffeta Silks, \$1.59
\$3.00 Yard-wide Colored Taffeta, pure-silk quality, of superior weight and luster. A range of popular fall colors.

\$1.50 Yard-Wide
Silk Poplin . . . 95c

Think of buying beautiful Faint Silk Poplin at such a price—and choosing from such a popular color range, too. This is a firm, durable weave of exceptional richness and luster. Comes in Copen, marine, navy, old rose, purple, tan, gray, taupe, brown, Pekin, battleship, white and black.

Messaline, \$1.59
\$3.00 Yard-wide Satin Messaline, firm, satiny grade, as serviceable as it is beautiful. Wide selection of colors.

Lining Silk, 98c
\$1.50 and \$2.00 Yard-wide Lining Silks reduced. Beautiful qualities in light and dark figured and floral patterns.

56-Inch All-Wool Storm Serge

Standard \$3.00 Quality

ANOTHER purchase of beautiful quality Pure Wool Navy Blue Storm Serge—full pieces, every yard fresh, new and perfect. This is more of the same fine storm serge we sold so successfully last Monday. Exceptionally heavy, hard-twisted weave, sponged and shrunk, and dyed a rich, permanent navy blue. Note the width—fully 56 inches.

\$7 All-Wool Tricotine, \$3.98
50-inch Fine Quality Pure Wool Navy Blue Tricotine, heavy, wide-twisted quality, thoroughly sponged and shrunk. Just a little more than half the former price for this preferred fabric.

\$7 & \$8 Novelty Woolens \$4.98
An assortment of Fine Woolen Dress Goods in checks, plaids and fancy weaves for skirts, dresses and coats. By far the lowest price for these superb materials.

\$10 Plaid Woolen Blankets

Mixed Wool and Cotton Blankets, warm and serviceable and beautifully finished with the fine fluffiness and softness of the pure wool kinds. 66x80 size for double beds.

\$7.75

These good blankets come in white with colored borders, also in handsome colored plaids. They are excellent \$10 value and at \$7.75 a pair are bargains few thrifty shoppers will want to miss.

Sheets, \$1.35
Lot of \$175 72x90 Bleached Sheets, every one perfect. Made with improved welded seam.

Pillowcases, 48c
45x36 Heavy Quality Bleached Pillowcases, at the lowest price in many a day. Stock up tomorrow—the saving is worthwhile.

\$15.00 Blankets, \$10
Fine Wool Plaid Blankets, containing a slight percentage of cotton. Heavy, fluffy quality. Plaids of pink and white, blue and white, gray and white, tan and white and red and black.

Bedspreads, \$3.98
Extra size 78x88 White Crocheted Spreads, with fringe or scalloped cut corners. Also plain hemmed styles.

\$2.50 81x90 Seamless Sheets, \$1.79

READY for a rush of thrifty housekeepers Monday with this purchase of "run-of-the-mill" heavy Bleached Seamless Sheets, positively worth \$2.50. Heavy, round-thread quality, free from dressing. Slight faults do not affect their desirability and service at all. Size for large double beds.

Bedspreads, \$5.98
Fine White Marseilles Spreads for double beds. Plain hemmed or with scalloped edge and cut corners. \$8.00 value.

Comforts, \$2.45
\$4.00 Fancy Silkoline-covered Bed Comforts, filled with sanitary sheet cotton. A substantial saving.

Comforts, \$3.45
\$6.00 Full Size Double Bed Comforts, filled with sanitary sheet cotton. A substantial saving.

Dimity Spreads, \$2.35
Snow-white Spreads of crinkled dimity—require no ironing. 63x90. Light, attractive and serviceable. \$3.00 value.

ENCORE! King's Palace Launches Another



Coat Sale

Magnificent New Coats at a Price That Dose-n't Get in Speaking Distance of Their Value

\$39.75

Another immense lot of the same fine coats that created such a furore last Monday. Fur Collar Coats, Plush Collar Coats, Cloth Collar Coats. Full satin lined and interlined. Richest all-wool fabrics:

Bolivia Polorette Velour Broadcloth Tinseltone

Plumette Peachbloom Goldton Silvertone Suedene

Camelia Cloth Yalama Cloth Cut Bolivia Velour de Laine Lustone

DASHING, swagger models in every approved idea for fall and winter wear. Plenty of the big, enveloping "wrappy" styles, as well as smart belters. Big collars of sealine and kit cone fur, of plush and cloth—styles, fabrics and trimmings that are the height of luxury, at an economy price. Colors include brown, navy, Pekin, Nankin blue, reindeer, wood, Suchow, elk, copen and black. All sizes 16 to 44. A few extra sizes, 43 to 53—the latter lined with Sol satin. Come early for best choice.

No Mail or Phone Orders No C. O. D.s No Exchanges

\$25 & \$30 Cloth and Silk Dresses

Tricotine Velour Serge Silvertone Satin Tinseltone Gabardine

ANOTHER offering of really fine dresses at a bargain price—another day of enthusiastic selling in prospect. While there are about 200 of these new dresses, there will be a rush to share the values, and alert women will be here early. Styles include silk-embroidered, worsted-embroidered, silk-braided, box-pleated, side-pleated and accordion pleated effects. Straight lines, basques, tunics and Eton novelties. All sizes 16 to 44.

\$15.75

No Mail or Phone Orders No C. O. D.s No Alterations

We've Set the Town by the Ears With This Sale of

Chamoisette and Leatherette Gloves

From a Famous Maker—At Less Than Before-the-War Prices. Classed as Seconds, But Not Affected in Looks or Wear



Women's \$2.25 Leatherette Gloves \$1.09

Fine, supple, serviceable quality, in white, black, gray, tan, sand, chamois, mastic and khaki. The faults are practically unfindable and do not injure the gloves in the least.

Women's \$1.25 and \$1.50 Chamoisette Gloves 86c

Two-button Short Chamoisette Gloves with self and contrast backs. Black, white, sand, mastic, gray, ponce and covert. Absolutely unaffected in appearance and service, though rated as seconds.

\$1.75 Kayser Slip-on Gauntlets 98c

NOT seconds, but strictly perfect—a discontinued style of the famous Kayser line. These slip-on chamoisette gauntlets are of superb quality, in white, gray, ponce, mastic, covert, beaver, sand and tan.

Down Go the Prices on New LACE CURTAINS

\$3.00 Lace Curtains, \$1.98 Pair

Nottingham Lace Curtains of excellent workmanship, in a range of new light and heavy patterns. Three yards long. We believe every housekeeper can find just the pattern she prefers.

\$2.50 Panel Curtains, \$1.35 Each
These separate Panel Curtains are much in vogue because of their simplicity and economy as well as their attractive appearance. 2 1/2 yards long. A number of beautiful new patterns.

Panel Curtains, \$1.79
\$3.00 value—Fine Nottingham Lace Curtains, in individual panels. Firm, twisted mesh. A range of pretty patterns. \$1.79 each.

Portieres, \$14.50
\$20 Beautiful Chenille Portieres, in blue, old rose and green. 2 1/2 yards long. A saving to hurry for.

Cretonnes, 33c
50c Fancy Cretonnes, in rich color combinations. 27 to 33 inches wide. The quality is as distinctive as the patterns.

Drapery Sateen, 69c
Lot of \$1.50 Superb, Heavy, Silky Sateen Draperies, most durable as well as most beautiful of decorative fabrics. Appropriate colors.

Curtain Voiles, 49c
A sale of regular 98c Curtain Voiles, of exquisite quality. Cream color, with beautiful fancy colored borders.

Ball Fringe, 10c Yd.
A chance to save on the popular Chenille Ball Fringe. Assorted colors. The finishing touch to winter hangings—at little cost.

35c White Shaker Flannel 25c

1,200 yards of this staple Flannel, of heavy weight, with thick fleece on both sides. So that a large number of customers may share in this saving of 10c on every yard, we must limit each buyer to 10 yards. Get the winter supply tomorrow.

Outing Flannel—50c heavy quality outing flannel, 27 inches wide. Comes in a wealth of fancy checks and stripes of the wanted colors. Yard . . . **33c**

Canton Flannel—Lot of regular 60c heavy unbleached canton flannel, 33 inches wide. Strongly twilled back and thick fleece. Yard **34c**

Yard-Wide Outing Flannel } 37c
Regular 59c Quality Yard-wide Striped Outing Flannel, heavy, warm and serviceable. Limit, 10 yards to a buyer.

50c Imperial Chambray, 29c
Mill-ends of this fine Mercerized Chambray, in plain colors, stripes, checks and embroidered effects of all colors.

\$1.00 Bath Robe Cloth, 79c
27-inch Heavy, Fleecy Bath Robe Cloth, in light and dark patterns. Many rich color combinations. Buy now for making Xmas gifts.

Greatest Hat Sale in Five Years!

Monday will be another day of whirlwind selling in this tremendous series of purchases that has set the whole town talking about King's Palace Values. Hundreds of new hats—the season's favorites—at prices that bear small relation to their values.



Trimmed Hats

Worth \$6, \$7, \$3.95 \$8 and \$10

FRESH, new charming millinery on sale at an average of less than half its value. Hats from a famous New York producer, in large, medium and small models for both youthful and mature women. Materials are panne velvet, Lyons velvet, mirror velvet and plain velvet. Mushrooms, "off-the-face" styles, sailors, tricornes, flares, turbans and pleated brims. Trimmed with fur, plain and burnt ostrich, burnt feathers and metallic ornaments. Black and every color.

\$3 and \$4 Ostrich Bands \$1.98

THESE Beautiful and All-fash-able Ostrich Bands are of full length and width, of rich, fluffy quality, and come in black, navy, brown, henna, copen, pink and sand. 50¢ of them on sale at a sensational price.

\$10 Fur Hats \$6.50
And Hats of Metallic Cloth Combined With Velvet.

HUNDREDS of early winter productions in the smartest of the new shapes. Beautiful Fur Hats with crowns of satin or velvet and sparkling metallic Cloth Hats combined with velvet.

Misses' and Children's Beaver Hats
Worth \$5 to \$7.50 \$2.98

BECAUSE some of them show slightly uneven nap, we purchased this immense lot as manufacturer's "seconds." The majority are practically perfect and none is appreciably affected. Black, white and all colors.

Ready-to-Wear Hats

Worth \$5.00, \$6.00 and \$7.00

WONDERFUL variety—every imaginable new idea in hats of panne velvet, mirror velvet and plain velvet. Mushrooms, tricornes, tams, off-the-face effects, soft crowns, soft brims, draped, shirred and pleated novelties. Many trimmed with bows, pins, embroidered designs, etc. Black, brown, copen, red, sand, henna and pheasant shades.

\$2.48